

An ACP-EU programme for the promotion of investment

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# 1. SCOPE OF THE PROGRAMME

- EU-ACP partnership programme for :
  - the promotion of investment
  - technology transfer in key sector enterprises
- Implemented by the **Centre for the Development of Enterprise (CDE)** under the supervision EuropeAid - **European Commission** Office of Cooperation
- Total budget of **Euro 110 millions** over 7 years, financed under the 8th European Development Fund (EDF)

## 2. OBJECTIVES

### COTONOU AGREEMENT

- Favorable investment climate
- Company partnerships
- Capacity building for investment promotion institutions
- Promotion of dialogue between public and private sectors



### PRO€INVEST OBJECTIVES

**To promote investment and technology flow towards ACP enterprises through:**

- **Improving the institutional environment of enterprises**
- **Support to key sectors**

## 3. BENEFICIARIES

- **Intermediary organisations** \* (IO) in ACP and EU countries
- ACP **enterprises**

- \* Member-based professional organisations
- investment promotion agencies
  - **financial institutions**
  - associations of consultants

## 4. PRINCIPLES OF THE PROGRAMME

### Shared cost funding:

Pro€Invest maximum 67% of the projet  
Beneficiaries 33%

### Demand-driven :

Pro€Invest supports essentially proposals submitted  
by the beneficiaries

### Origin:

Beneficiaries and service providers must be ACP or  
EU citizens

# 5. ACTIVITIES

## CAPACITY BUILDING FOR ACP IO

## KEY SECTOR SUPPORT

### Public private dialogue activities

1. Action plans
2. Policy proposals
3. Lobbying activities

### Business development services activities

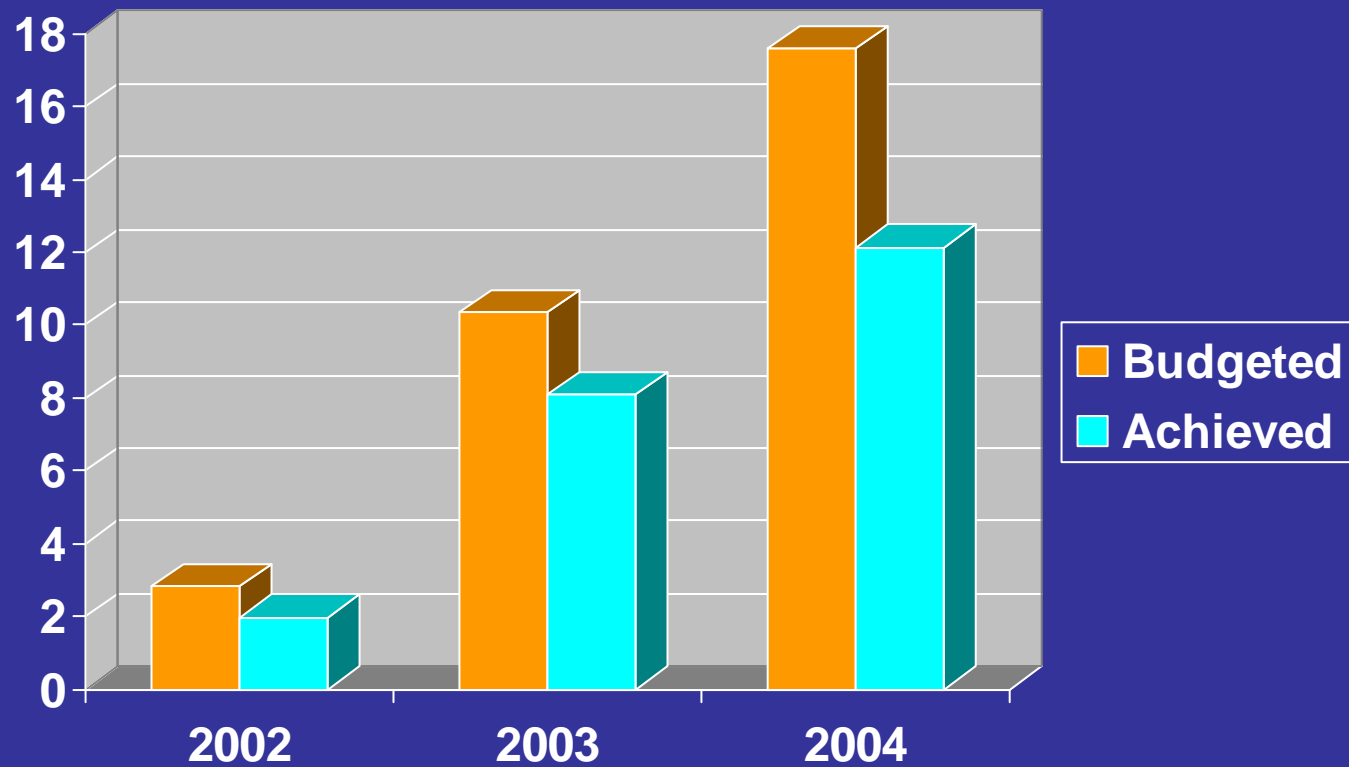
Support to IO to enable them to provide improved services to their membership

### Matchmaking activities

- 1 Sector partnership meetings
- 2 Sector missions in ACP or EU
- 3 Company twinning
- 4 Direct support to enterprises

# 2002-2003-2004 OPERATIONAL ACTIVITIES

Million EUR





# HOW TO APPLY ?

[www.proinvest-eu.org](http://www.proinvest-eu.org)

# CONTACT IN BRUSSELS

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