



A programme of the ACP Group
and the European Commission for
the promotion of investment

PRO€INVEST

**Public Utilities, Transport and Assembling &
Subcontracting in selected ACP regions :
Partnership & Investment Opportunities**



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**A Brief Introduction to the Pro€Invest
Programme**

PRO€INVEST

- ✓ PRO€INVEST is an EU-ACP (Africa, Caribbean and Pacific) partnership programme developed and undertaken by the European Commission on behalf of the ACP countries
- ✓ PRO€INVEST has a budget of 110 million EURO over a period of 7 years, financed by the European Development Fund (EDF)
- ✓ Its management has been entrusted to a **management unit - PRIMS** - within the **Centre for the Development of Enterprise (CDE)**, under supervision of the EuropeAid Co-operation Office of the EC

PRO€INVEST OBJECTIVES

**** Promoting and improving investment flows in the ACP countries through:***

✓ Strengthening of ACP Intermediary and Professional Organisations

✓ Supporting the development of ACP-EU inter-enterprises partnerships

PRO€INVEST ACTIVITIES

- * on a regional basis – at least 2 IOs from 2 ACP countries
- * On a cost sharing basis

SUPPORT TO ACP-EU INTER-ENTERPRISES PARTNERSHIPS

- ✓ *Regional Sector Meetings*
- ✓ *Sub-Sector Partnership Meetings*
- ✓ *Partnership Missions*
- ✓ *Company Twinning*

Demand Driven and Project Initiated Activities

STRENGTHENING OF ACP INTERMEDIARY ORGANIZATIONS

- ✓ *Public Private Dialogue (PPD)*
- ✓ *Capacity Building (BDS)*

Demand Driven Activities

SECTOR PARTNERSHIP INITIATIVES - (SPI)

1 Regional Sector Meetings

Major investment and partnership events grouping about 300-400 ACP and/or EU participants

2 Sub-Sector Partnership Meetings

Investment and partnership meetings grouping between 40 and 80 ACP and/or EU companies

**SPI
Facilities**

3 Sub-Sector Partnership Missions in EU/ACP

Sector missions of around 15 ACP/EU companies meeting their local counterparts

4 Company Twinning

5-day twinning missions by around 15 EU companies to ACP counterparts